

# Press Release

For immediate release, 15 September 2008

## Trout of North America Eighteen Card Set Goes Back to Press

*New York, NY*—Scott & Nix, Inc. is proud to announce the third printing of Joe Tomelleri's Trout of North America Eighteen Card Set. Since first reintroduced in 2008, anglers, fly shops, card stores, and gift shops have been clamoring to have the Tomelleri note cards. Each set contains three cards of six types of trout illustrated in breathtaking detail by artist and angler Joe Tomelleri: the brook trout, steelhead, rainbow, Dolly Varden, brown trout, and cutthroat trout. The 4 × 9 inch cards are printed on creamy heavy-weight paper with envelopes for mailing and are presented in a deluxe clamshell keepsake box. It's the perfect gift for any angler to "say it with trout" for birthdays, congratulations greetings, or any holiday during the year.

Over the past twenty-five years, Tomelleri has traveled more than 150,000 miles to study and collect fishes for his incredible illustrations. From the Arctic Ocean to the Sierra Madre Occidental, he has sought out the rarest and most stunning fish on the continent. As John Gierach said, "Tomelleri's illustrations just have to be seen to be believed." Nick Lyons joins in and says, "His illustrations are exactly right." Now a collection of Tomelleri's finest illustrations are available for anyone to appreciate and to marvel at the diversity of trout that grace the waters of North America.

### PRODUCT DETAILS

- 18, 4 × 9 inch cards plus envelopes (3 card of 6 subjects) in keepsake box
- \$24.95 US (\$8.00 shipping and handling via USPS)

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Please forward all inquiries regarding this press release to George Scott at (212) 627-5909 / [george@scottandnix.com](mailto:george@scottandnix.com). For print-ready digital images of the cards visit: [http://www.scottandnix.com/products/trout\\_card\\_images.html](http://www.scottandnix.com/products/trout_card_images.html)