

Press Release

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The State-of-the-art in Trout Identification and Appreciation

New York, NY — The new Trout of North America poster is the state-of-the-art in trout identification and appreciation. Thirty-four types of magnificent trout by master-illustrator Joseph R. Tomelleri appear on the poster in relative scale. From the tiny golden trout to the massive steelhead, each fish is represented at 40% of average size, all depicted with breathtaking accuracy. The Trout of North America poster is the perfect marriage of art and information design—a celebration of the diversity of our most beautiful gamefish.

Over the past twenty-years, Tomelleri has traveled more than 150,000 miles to study and collect fish for his incredible illustrations. From the Arctic Ocean to the Sierra Madre Occidental, he has sought out the rarest and most stunning fish on the continent. As John Gierach said, “Tomelleri’s illustrations just have to be seen to be believed.” Now a collection of Tomelleri’s finest illustrations are available for anyone to appreciate and to marvel at the diversity of trout that grace the waters of North America.

The new Trout of North America Scott & Nix Signature Edition poster is printed on deluxe heavyweight paper stock. Tomelleri posters planned for the series include: Bass of North America, Salmon of North America, and Freshwater Gamefish of North America.

Scott & Nix, Inc. provides intelligent design and editorial solutions for publishers. We develop and produce illustrated nonfiction and reference works for adults and young people specializing in nature, science, health, and sports.

Please forward all inquiries regarding this press release to George Scott at (212) 627-5909 / george@scottandnix.com. For more information about Scott & Nix, Inc., please visit www.scottandnix.com. For more information about illustrator Joseph R. Tomelleri, please visit www.americanfishes.com. For print-ready digital images of the poster visit: http://www.scottandnix.com/products/poster_pub.html